

Get Started with...

# Business Source Premier



**Business Source Premier** offers information from business publications as well as tens of thousands of company profiles. It contains news and journal articles on marketing, management, accounting and more. Also included are company profiles, industry and marketing reports and company financial data.



1. To begin, go to [OhioWebLibrary.org](http://OhioWebLibrary.org).
2. Click on the arrow beside the phrase "Articles from magazines and journals":

> Articles from magazines and journals

3. Click on the words. "Business Source Premier."

OR Type <http://ohioweblibrary.org/business> into your browser's address bar.

The screenshot shows the Business Source Premier website interface. At the top, there is a navigation bar with links for "New Search", "Publications", "Company Profiles", "Thesaurus", and "More". On the right side of the navigation bar, there are links for "Sign In", "Folder", "Preferences", and "Help". Below the navigation bar, there is a search bar with the text "Searching: Business Source Premier | Choose Databases". The search bar has a "Keyword" dropdown menu, a text input field with the placeholder "Enter any words", and a "Search" button. Below the search bar, there are links for "Search Options", "Basic Search", "Advanced Search", and "Search History".

Callout boxes provide detailed information about various features:

- Company Profiles:** include a company history, key employee profile, a detailed description of products, and a list of major competitors.
- Country Reports:** provide in-depth background information on economic competitiveness for a given country.
- Market Research Reports:** contain information on market shifts due to social, technological and economic changes.
- Industry Profiles:** identify market size and segmentation, competitive landscape and provide forecast data of market performance and trends.

An additional callout box states: "An easy way to begin is to type a word or phrase into the box and click on the 'Search' button."

Here are sample search results. To read more about an article, including an abstract or summary, click on the title.

**View Company Profiles quickly using this arrow:**

**Make sure to limit your search to full text if you wish to read the full article**

**You can limit your search to certain types of publications, regions, or industries by using these options.**

**TIP:**  
To limit your search to only Industry Profiles use this search term: PT Industry Profile

Search Results: 1 - 10 of 66 859

1. S... in a networked culture. ... 20 Issue 2, p176-178. 3p. DOI: 10...

2. A... in Cable Harness and Veh... yurt, Nevin; Chandra, Sandeep; Fan...

3. The 'real' explanation of the PPP puzzle. By: Ford, Nicholas; Horioka, Charles Yuj. *Applied Economics Letters*. Mar2017, Vol. 24 Issue 5, p325-328. 4p. DOI: 10.1080/13504851.2016.1186790. Cited References: (11)

4. An analytica... By: ... omega.2016.05.003.

5. Estimating the market value of collegiate football players from professional factor shares. By: Goff, Brian L.; Kim, H. Youn; Wilson, Dennis P. *Applied Economics Letters*. Feb2017, Vol. 24 Issue 4, p233-237. 5p. DOI: 10.1080/13504851.2016.1178842. Cited References: (22)

You can also browse the various categories. For example, here are company profiles.

**You can find a company profile in a number of ways, including using the alphabetical list and the "Browse for" search box.**

**You can view a quick summary of the company profile by click on the company name.**

**You can download the company profile by clicking here. Make sure your computer has a software that allows for the reading of PDF documents.**

Company Name	PDF Complete Report	Location	Industry
01 Communique Laboratory Inc.	MarketLine Report (943K)	Canada	TECHNOLOGY
1-800-FLOWERS.COM, Inc.	MarketLine Report (1011K)		
1st Source Corporation	Report (985K)		
2e2 Group Limited	Report (946K)		
3D Systems Corporation	Report (1034K)	United States of America	TECHNOLOGY
3i Group plc	Report (518K)	United Kingdom	FINANCE
3i Infotech Ltd.	MarketLine Report (972K)	India	TECHNOLOGY
3M Company	MarketLine Report (1058K)	United States	CHEMICALS